



11 NW 5<sup>th</sup> St. Evansville, IN 47708 812-424-3066

To: All Lic's Stores

DATE 9/25/18

**Lloyd's Ice Cream, Inc ISSUES ALLERGY ALERT due to  
Insufficient Labeling  
of the ingredient Peanuts on  
Pre-packed Reese's Oreo Quarts**

Lloyd's Ice Cream of Evansville, IN is voluntarily recalling Pre-packed Quarts of Reese's Oreo Ice Cream because the labeling did not specify **peanuts**. People who have an allergy or severe sensitivity to **peanuts** run the risk of serious or life-threatening allergic reaction if they consume products containing peanuts.

Product was distributed in Evansville and Vincennes, IN and Owensboro, KY through Lic's Deli & Ice Cream retail stores.

**The pre-packed Quarts of Reese's Oreo are "plastic" quart containers with the label stating Reese's Oreo without listing peanuts as an ingredient. (see below)**

**The Reese's Oreo ice cream that was sold in Pre-packed Quarts is fine to consume for anyone who does not have an allergy to Peanuts. Reese's Oreo ice cream will still be sold at Lic's Deli & Ice Cream, but pre-packed Quarts will no longer be available for purchase.**

No illnesses have been reported to date in connection with this labeling insufficiency. The voluntary recall was initiated after it was discovered that Reese's Oreo was distributed in pre-packed Quart packaging with labeling that did not reveal the presence of Peanuts.

Consumers who have purchased pre-packed Reese's Oreo Quarts may contact Lic's Deli & Ice Cream at 11 NW 5<sup>th</sup> St., Evansville, IN 47708 or call 1-812-424-3066 with any questions and instructions on where they may return the product.

